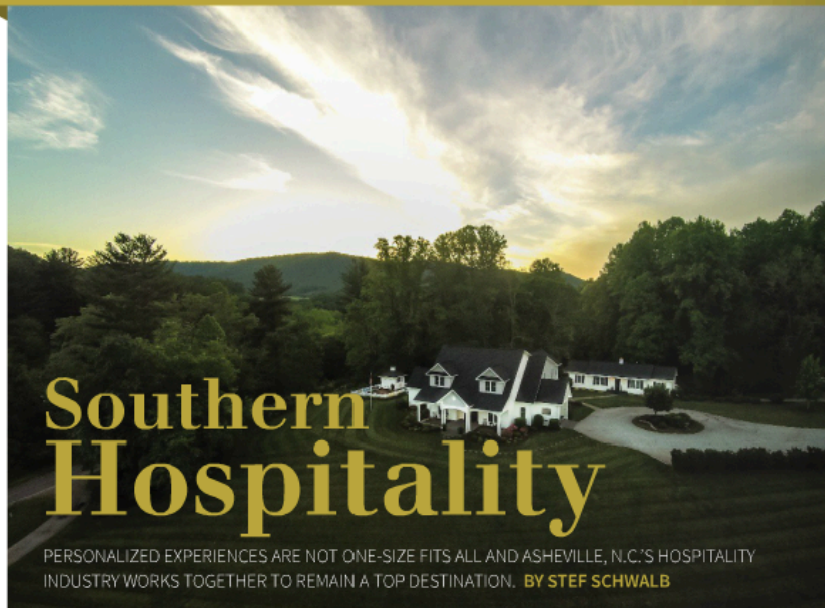


Staying There



Southern Hospitality

PERSONALIZED EXPERIENCES ARE NOT ONE-SIZE FITS ALL AND ASHEVILLE, N.C.'S HOSPITALITY INDUSTRY WORKS TOGETHER TO REMAIN A TOP DESTINATION. BY STEF SCHWALB

The newly constructed, purpose-built Bed & Breakfast at Tiffany Hill is renowned for its Southern hospitality and serene setting in the foothills of western North Carolina, affectionately known as the “Playground of the South.” The B&B developed an identity and culture that complements the city of Asheville, N.C., which is one of the hottest destinations in the U.S. today, to create unforgettable personalized experiences guests are demanding.

Inspired by *Southern Living* magazine and the first Bed & Breakfast to be a part of its Southern Living Hotel Collection, this Select Registry inn is set amid pastoral surroundings on six well-manicured acres in Mills River situated on the edge of Pisgah National Forest.

Conceived with both leisure and business travelers in mind, Bed & Breakfast at Tiffany Hill features seven

elegant guest suites designed according to innkeeper/proprietor Selena Einwechter's favorite southern towns: Lexington, Ky., Mountain Brook, Ala., Seaside, Fla., Natchez, Miss., Charlottesville, Va., Beaufort, S.C., and Madison, Ga. All the towns were contenders she looked into when considering where to build the inn.

“Each suite's decor was influenced by its namesake. From our horse-

themed Lexington, Ky., suite to our southern magnolia Mountain Brook suite, suites were carefully planned with colors, fabrics and accents that would honor where they were patterned from,” says Einwechter. “From the moment a new guest crosses the threshold of our front door, they know they are someplace special. The overall design was guest-focused with privacy

in mind. The open foyer flanked with twin staircases greets them.

The twin staircases lead guests to two suites on each side to create privacy. Unlike a hotel corridor, our suites do not open up into each other.”

All accommodations feature books and framed editorials about the towns they are named after. The property highlights include seven garden vignettes, complete with a birdhouse pavilion where guests can indulge in massages amid a serene and relaxing space. There is also an elegant dining room that can accommodate meetings of up to 10 people.

An enticing three-course, gourmet breakfast is offered each morning, while complimentary snacks, beverages, coffee and tea service are available 24 hours a day.

“Southern treats appear at breakfast, including our own version of biscuits and gravy - gourmet style to corn grits - and of course, pineapple pudding,” says Einwechter. “Being in the south means lots of room to roam, so our six acres of gardens provide a respite from the hectic pace of everyday life.”

AN AUTHENTIC EXPERIENCE

Bed & Breakfast at Tiffany Hill is located just 10 minutes from the Asheville Regional Airport, 25 minutes to the Biltmore and 15 minutes to either Hendersonville or Brevard, N.C.

Guests have plenty of opportunities to get acquainted with the region and cele-

brated area attractions, including Dupont State Park and the Biltmore Estate. Biking, hiking, fishing, golfing, horseback riding, rafting, zip lining, shopping and touring historic sites are among some of the most popular activities.

Craft breweries, cideries, wine tasting and tours are also a favorite pursuit among culinary enthusiasts staying at the inn. Helping its guests indulge in rest and restoration is a top priority for Einwechter and her team at Bed & Breakfast at Tiffany Hill. The bed & breakfast's offers its guests the ability to “Do as much as you desire or as little as you like.”

Personalized service is a critical part of everything the bed & breakfast does. The innkeepers are available to help guests plan their day, however they desire.

For example, the team can provide information on special attractions, advise on directions, recommend a restaurant and make appropriate reservations as needed.

“On Tiffany Hill, we focus on the guest experience,” Einwechter says. “One size does not fit all. Little by little, from the time we take the reservation through saying our ‘goodbyes,’ we look for ways that we can either assist our guests or enhance their stay so that they feel cared for and pampered.”

She adds that Bed & Breakfast at Tiffany Hill “strives for a personal and authentic guest experience. Our menu of Suite Surprises provides an opportunity for the guest to start crafting their stay upon making their reservation and gives us an opportunity to home in on any special occasion they might be celebrating.”

THE EXTRA MILE

Special packages and extra services are the hallmarks of Bed & Breakfast at Tiffany Hill for making Asheville getaways an unforgettable experience for travelers. From partnerships with the local art institutions such as the Flat Rock Playhouse to full house bookings, couples retreats or family reunions, the inn works to cater to what its guests want.

“An authentic experience does not only encompass what we offer here at the B&B, but also what is available to our guests in Western North Carolina,” Einwechter says. “From farm-to-table restaurants to exploring the Land of the Waterfalls, art and culture, breweries and cideries and the Blue Ridge Parkway. This area is rich in natural beauty and so much more.”

Bed & Breakfast at Tiffany Hill prides itself on showing each guest authentic one-on-one Southern hospitality. “As each guest arrives, we take the time to offer suggestions for their stay including dining options, tours, shopping and sightseeing opportunities,” Einwechter adds. “A two- or three-day stay simply scratches the surface, so we offer our guests the ‘Do More in 4’ special in hopes that they can not only enjoy the area, but also have some time to rest before they return home.” ☺

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