

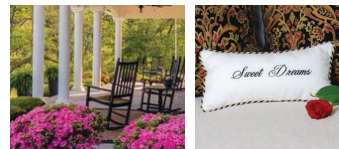
# Bed & Breakfast on Tiffany Hill

Greater Asheville, North Carolina



## A Property Designed for Exploration

Part of the B&B on Tiffany Hill's most treasured amenities are the series of seven garden vignettes on the property. Begin your exploratory stroll at the Circle of Trees, some tall, wizened black walnuts that shade a set of Adirondack chairs. Continue to the herb garden that the B&B sources for many of its savory breakfasts. Keep going, though. With every step, there's some new, peaceful experience to discover. Follow the switch back trail - originally tread by the cows that grazed here when the property was a dairy farm - that leads down to what Selena calls the "bottomland" with more whimsical gardens, a life-size birdhouse and trail loops. "The B&B experience is not just sleeping in the rooms and eating the breakfast," she says. "It's a place to go and retreat. It's a place where you can go to just be."



## Details Chosen with the Guest In Mind

That theme of pleasant discovery continues inside as well. Selena has paid such meticulous attention to detail to the rooms that you'd swear they were waiting for you - not just any guest, but you specifically - to arrive. You discover that all the rooms have been strategically laid out within the footprint of the house to ensure everyone's privacy. Once you're attached to the heavenly feeling of the Simon Beautyrest Plus top mattress and the set of Comphy sheets, you'll be happy to know you can have them shipped directly to you. Check the closet for luxurious robes sized appropriately to fit. The Fresh Milk and Shea Butter-scented soaps, shampoos and bath amenities are all custom made for Tiffany Hill by a North Carolina company. "We are built with the guest in mind," says Selena.

## Fresh, Local and Delicious

Your breakfast mirrors that exploratory experience you had when strolling the grounds outside. Each of the three courses perfectly leads to the next and ends with - - surprise! - - a sweet dessert. To give you an idea, you could wake up to sweet berries and hazelnut cream, a savory heirloom tomato and onion tart and a cinnamon bread pudding to cap it off. Yes! You start a day with dessert! "We like to use fresh and local as much as possible," says Selena. "And you better get used to the idea that we believe dessert is not just for dinner."



## So Much, So Close

What better way to begin exploring this part of Western North Carolina, where within minutes, there's so much to do and enjoy? "People say to me, 'You're in the middle of nowhere.'" says Selena. "Oh, no, I'm in the middle of 'everywhere' Western North Carolina." Within ten minutes, you could be peeking at waterfalls - the area has the highest density of the natural marvels east of the Canadian Rockies - hiking through the Pisgah National Forest, listening to a world-class orchestra in Brevard or sampling at the Sierra Nevada Brewery, where the craft brews are made with the ingredients and flavors of the region. "There's something magical about this place that's indescribable. It happens when you cross the threshold," says Selena. "People will come in and go, 'Wow what is it about this place?' I just look at them, laugh and say, 'It's the magic of Tiffany Hill.'" No, the hill itself is not the end. It's simply the beginning.



Some people think ascending the hill is the point. That must be the place where you finish. In fact, the hill - Tiffany Hill - is the place from where your experience begins. From there, the magic of the B&B on Tiffany Hill unfolds.

owning a B&B. "There was a passion there that started to percolate," she says. "I wanted a career, but the seed was germinating."

In 1999, Selena sent a letter to hundreds of her friends to request that they invest in her dream. She described her vision—the rural lane lined with white fencing, the country Victorian farmhouse with rocking chairs on a wraparound porch commanding pastoral views. Ten years later, real guests would drive up her fence-lined lane, ease into the rocking chairs on her front porch and relax into the bucolic setting she created. Selena no longer had a vision. She had a beautiful reality that a decade later is still flourishing.



## Making the Vision a Reality

The B&B was a dream decades in the making for owner Selena Einwechter. The seeds were actually planted in Selena's mind during a post-college European backpacking trip. She grew tired of camping and began staying in small inns and bed and breakfasts. What attracted Selena most about these places was getting to know the owners and their personalities. "I loved the personal aspect of the whole thing," she says. "It was such a rich connectivity with people." She returned to the States and began working in the corporate world, building a successful career that she'd continue for almost 30 years. But she never quite shook the idea of